

2016 Annual Report



Mālama Kaua`i advocates, educates, and drives action towards a sustainable Kaua`i

Letter from the Board President:

Aloha,

As we kick off 2017, it seems like a great time to reflect on what we've accomplished together and the plans we have for an exciting, bright future. I'd like you to know how much I appreciate each and every one of you for supporting us through the last 10 years. I recognize we wouldn't be where we are without the contributions made by each and every one of our employees, partners, donors, and volunteers.

In my new role as Executive Director for KANU Hawai'i, I'm able to spend much more of my time on O'ahu working on statewide sustainability efforts, but Kaua'i will always have my heart. I'm humbled to have the opportunity to network and develop partnerships that can help to move the needle statewide, as well as bring more resources to Kaua'i.

I'm also excited that Megan Fox, our Director of Operations for the last few years, has been able to step in to become Malama Kaua`i's new Executive Director. She has been responsible for many of the great programs and efforts that Malama Kaua`i has been involved with during her time with the organization and she will continue to innovate and serve our collective need for strong community collaboration in the years to come.

These new changes are good signs that we are making strides and growing our capacity and collective ability to address our needs. 2017 will surely be an incredible year full of change and transition and Megan and I are excited to work to serve you and mālama Hawai'i together in our new and expanded roles.

Keone Kealoha
Former Executive Director, President of the Board

Letter from the Executive Director:

Aloha,

When I met Keone three years ago to pitch him on Malama Kaua'i being a fiscal sponsor for a program I wanted to launch, I never imagined that I would become so consumed with the amazing work he has led for the past 10 years. I'm incredibly excited and humbled to be able to help grow the efforts.

Some of my initial goals for 2017 include expanding our Board of Directors, completing a strategic plan update, as well as fine-tuning programmatic direction and budgeting for the next few years. I welcome you to participate in those processes, whether you want to recommend someone for our Board or provide feedback on how you think we can best serve Kaua`i's sustainability goals. Building the capacity of our community is where I am sure we can be most impactful - it's your ideas, passion, and commitment to action that will grow Kaua`i's sustainable development into the future.

I also want to sincerely thank everyone in the Kaua`i community who has supported our work, with a personal mahalo to those who have taken time to hanai me, provide mentorship and guidance, and wholeheartedly welcomed me to this very special place we call home.

This community constantly inspires us all with its sense of aloha and dedication, and I consider it my obligation to support those values. Ahead of us waits a brilliant and exciting future. As always, I can't forget to leave you without a huge mahalo for reading and for all you do in our community,

Megan Fox
Executive Director

2016 Malama Kaua'i Board of Directors



Stacy Sproat-Beck, Executive Director of Waipā Foundation



Damien Makanikona Duarte, E.A., President of Kauai Tax Consultants, Inc.



Andrea Brower, former Co-Director of Mālama Kaua`i & PhD candidate at the University of Auckland



Keone Kealoha, Co-Founder & Executive Director of Mālama Kaua`i from 2006-2016

2016 Malama Kaua'i AmeriCorps VISTA Members

In 2016, we continued scaling our impact and more effectively implementing system level solutions at the regional and island-wide level, including the expansion of our Farm-to-School, Ag Internships, and Village Harvest programs. Our next additions to the team in 2017 include: VISTA Leader, Volunteer Coordinator, Fundraising & Development, and Ke Kula Ni`ihau's Farm-to-School program. 2016 AmeriCorps VISTA Members included:



Emma Jacobsen, Youth & Food Programs - Kapa'a Complex

Emma supports Kapa`a Complex schools (from Kapa`a north). She has a BAS in Environmental Studies, with a focus on Environmental Writing. In addition to her background in horse training and horsemanship education, she also completed a Sustainable Agriculture & Social Justice Externship in Thailand and two internships at The PEAS Farm (The Program in Ecological Agriculture & Society) in Missoula, Montana. Emma's grandparents lived on the north shore for many years, and she is excited to continue their legacy of giving back to the Kaua`i community.

Andrew Foy, Youth & Food Programs - Waimea Complex

Andrew supports Waimea Complex schools (from Kalaheo west). Andrew graduated from Iowa State University with a BS in Horticulture and a minor in Entrepreneurial Studies. During college he was the Sustainability Chair for his fraternity and the President of the Landscape Club. Andrew most recently spent a year serving in AmeriCorps as a Farm-to-School Educator at Urban Roots in Nevada, working with rural educators and tribal nations to expand environmental education and gardening initiatives. He also interned with Project Somos Children's Village in Guatemala, supporting indigenous Kaqchikel Mayan families.





Sara Hopps, Youth & Food Programs - Kaua'i Complex

Sara supported Kaua'i Complex schools (Lihue and Koloa) from 2015-2016, and has since completed her VISTA service. She has a BA in Sustainable Agriculture from UMass Amherst, where she was the Food Systems Intern for the Campus Sustainability Initiative and launched The Real Food Challenge, improving sustainability of campus food system purchasing and gaining commitment from the Chancellor.



Akasha is assisting Kawaikini New Century Public Charter School in creating a culturally relevant farm-to-school program, including the development of reimbursable meal programs and increasing capacity for student education in nutrition, food, and agriculture. She has a Masters in Food Studies from NYU as well as a BA in American Studies. Her most recent work experience includes acting as an Assistant Teacher for Butter Beans after school cooking class program, the Administrative Manager for Organic Food Incubator, and an Administrative Assistant at Columbia University. Akasha lives with her family in Kapa`a.





Tuula Perry, Village Harvest

Tuula is supporting the expansion of the Village Harvest gleaning project into a full-time program, in partnership with Kaua'i Master Gardeners. Tuula is a Maui girl, who received her BA in International Relations with a minor in Not-for-Profit Management. In addition to working on farms in Spain, Portugal, and Turkey, Tuula most recently completed her Farm Apprenticeship in Community Agriculture at Esalen Institute in Big Sur, California, after completing AmeriCorps service as a Fruit Picking Coordinator for Garden to Table San Jose and Silicon Valley Health Corps in 2015.

Our 2016 Impact

Mālama Kaua`i advocates, educates, and drives action towards a sustainable Kaua`i, with initiatives targeting our workforce, economy, and community. We currently focus primarily on the agriculture sector and are enhancing our impact on the visitor industry. We welcome you to learn more about our programs!



Sustainable Workforce & Economic Development

Kaua`i's #1 industry used to be agriculture, and we were known as a breadbasket of the islands. We are rooted in the core value of aloha 'aina (love and connection to the land), and work to create solutions that foster sustainability and work in harmony with nature while producing abundant, healthy and local food. We envision a Kaua'i where people enjoy a high quality of life and the sense of community is strong.

In remaining close to our roots, we focus on the development of community-led micro-economies to create green businesses and jobs, as well as increase access to fresh, locally produced food, with a current emphasis on the agricultural economy. We acknowledge the importance of supporting youth to invest in our future, as well as supporting adults and professional-level agriculturalists to achieve their current visions. We aim to achieve the development of these agricultural economies by:

- Developing the knowledge of, and interest in, agriculture and related careers in our youth through in-school education as well as in-field internship programs to cultivate our future farmers.
- Improving the economic viability of farming through offering education, partnering on research projects, developing farmland resources, and increasing market demand.
- Connecting individuals across various sectors for networking, resource-sharing, and systems-building.

Kaua'i School Garden Network

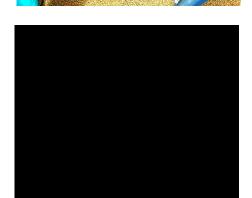
Our Youth & Food Programs AmeriCorps VISTAs worked closely with all three DOE Complex areas throughout the year, helping to raise over \$10,266 in funding, \$17,521 in in-kind donations, and coordinate over 2,357 volunteer hours for school-based gardening and food programs to increase student agricultural knowledge and access to fresh, healthy produce.

They also helped to start new gardens at Koloa Elementary and Kapa`a Elementary; expanded and renovated existing gardens at Boys & Girls Club Kapa`a, Kawaikini NCPCS, Kanuikapono PCS, Kalaheo Elementary, and Ke Kula Ni`ihau; donated over 205 plants and trees to school and community garden projects; and organized a curriculum training for Kokua Hawai`i Foundations' 'AINA in Schools which provided 10 educators with standards-based lessons on school gardens, natural resources, composting/recycling, and nutrition.



Farm-to-School Pilot Programs









In the last couple of years, we have assisted Ke Kula Ni`ihau O Kekaha (KKNOK) in developing, funding, and delivering a comprehensive and Federally-reimbursed breakfast, lunch, and snack program at their school; provided fresh fruit for snacks to all four charters; and developed school gardens at three of the schools, which will help to supplement future meal and snack programs.

In 2016, we focused on working with two Hawaiian-focused Public Charter Schools on Kaua'i with their capacity to deliver a consistent, nutritious and culturally appropriate food program to their students. During this time, we secured commitments for Ke Kula Ni'ihau O Kekaha and Kawaikini NCPCS to each host a full-time Farm-to-School AmeriCorps VISTA for the next 3 years, and begin rolling out localized purchasing in their school food programs in the 2017-2018 school year. These will be our key farm-to-school model pilots for Kaua'i, and we've chosen to partner with these schools because they are the most underserved (had no food service), have less bureaucratic systems and policies than DOE schools, and have demonstrated a strong commitment to providing local food in their schools.

With the kokua of Auntie Lorna Poe, Kawaikini expanded their lunch program from serving students twice a week to three times per week this school year. We held garden work days with students and families to expand the selection of fruits and vegetables that are being grown in the school garden and offered in the lunch service. We also onboarded Kawaikini's official full-time Farm-to-School AmeriCorps VISTA, Akasha, who is solely focused on building the capacity for both the garden and food service programs. We are aiming to expand to a full service lunch program for the 2017-2018 academic year with the purchase of a mobile commercial kitchen trailer, and begin planning for a full service breakfast program to follow. We are also expanding the garden and the incorporation of `aina-based education by supporting teachers at a deeper level.

Ke Kula Ni`iahu o Kekaha (KKNOK) is finishing up their second successful year of offering federally-reimbursed breakfast, morning snack, and lunch. With just over a year managing the food program, the school cook is now working on fine-tuning his ordering, procurement, food prep, and kitchen organization practices for the National School Lunch Program (NSLP) standards and policies. NSLP auditors who visited in December were very pleased to see the food program's progress from last year and are excited about the school's plans to seek out new equipment, improve kitchen infrastructure, and increase fresh, local offerings in meals.

KKNOK also continues to make improvements to its gardens, which now include two lo'i, fruit trees, Hawaiiana plantings, herb garden, composting system, butterfly garden, and a new greenhouse for propagation. All produce grown on campus is incorporated into school meals. `Aina-based education has increased through Hana No`eau speaker sessions, which feature guests from a variety of fields including culinary arts, agriculture, conservation, and marine biology. Since its inception, Hana No`eau has brought in 16 guest speakers from 8 different organizations who have spent a combined 31 hours engaging students in hands-on activities and discussions centered around career path opportunities and sustainability-related issues.

2017 will be the first year that the schools have committed, full-time AmeriCorps VISTA support, and we are excited to see what the future holds for Kaua`i's first farm-to-school pilots!

Village Harvest



Through a partnership with University of Hawai`i CTAHR's Kauai Master Gardener Program, the Village Harvest gleaning program has started its expansion from a pilot project into a full-time program! The long-term goal of the program is to develop an island-wide community-based gleaning network to lessen the amount of produce that goes to waste, and redirect it to those who need it most. In October, the program won 1st Place in the Community Service category for the International Master Gardener Search for Excellence, and also onboarded its first full time staff member, AmeriCorps VISTA Tuula Perry, to begin the program's expansion.

In 2016, we provided a total of 27,516 lbs of fruit to 16 schools, after school programs, and food banks; planted 32 new food trees in 2 community-based orchards; and started harvesting multiple times a week to meet community needs. Village Harvest utilized approximately 556 volunteer hours from Master Gardeners and various community members, and received fruit and vegetable donations from 13 different donor sites including Malama Kauai's Community Farm, KCC's GoFarm program, CTAHR's orchard, Moloa'a Organica'a, Rising Sun Organic Farms, Kumu 'Aina Farm, and other farms/residents. Schools and afterschool programs were also supplied with blenders, juicers, and food dehydrators to utilize fruit in lessons and process to prevent spoilage.

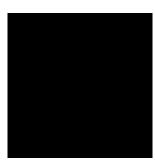
Kaua'i Ag Internship Program

In 2016, we expanded our 2015 Winter Break pilot project into a year-round program offering paid internships to Hawaii-based students interested in exploring careers in agriculture. In addition to their stipends, students who successfully complete an Ag Internship receive a recommendation letter and internship evaluation for use in their future career development activities. Several students also received Educational Awards to help pay for college.

The program placed 23 high school and college interns who participated in 113 total weeks of paid agricultural internships across Kaua`i, and increased access and exposure of ag career pathways to underrepresented groups in the agriculture sector: 61% of interns were Native Hawaiian and 39% were female. We also engaged over 50 partners, guest speakers, field trip sites, and collaborators across Kaua`i in supporting and mentoring our aspiring agriculturalists. For more information, see the 2016 Kaua`i Ag Internship Report available on our website.



Community Farm



Growth was alive at the 8-acre Community Farm in Kalihiwai this year, with the additions of free County of Kaua`i compost bin distribution, a HI-5 recycling station, propagation space for Community Gardeners, and more. We vended at Anaina Hou's farmers market over the summer, and even won several blue ribbons at the County Farm Fair for our produce!

We held our 6th Annual La Honua-Earth Day Rising Festival and our 1st Canoe Plant Festival at the farm which provided over 24 workshops for over 300 attendees on food, agriculture, and sustainable living, while providing opportunities for local experts and cultural practitioners to share their skills. *Fridays on the Farm* were a mainstay over the summer, where dozens of community members worked alongside staff in the gardens and farms while learning and sharing in produce harvests.

110 local children were hosted on field trips and service learning opportunities on the farm for hands-on outdoor education opportunities. We also rebuilt our greenhouse with help from Virginia Tech University students to expand propagation for school garden installs and continued developing an 8,000 sq. ft. Youth Garden to deliver interactive agricultural educational experiences for school field trips, camps, kids workshops, and special events. In 2017, we will be working on completing the initial Youth Garden installation and continued orchard installations to develop community food resources across the farm.



Sustainable Tourism Development

In achieving sustainability, we can no longer ignore the impact that our visitor and tourism industry has on our island and our quality of life, and have begun to strategize how we can best support increased focus on developing a sustainable tourism economy that generates community wealth. Visitors are currently one of our biggest economic drivers and approximately 70% of them return to Kaua'i. Our visitors care about our island, and could be turned into advocates for sustainability if they are provided opportunities to be appropriately educated and engaged.

In alignment with Sustainable Development Goals (SDSs), we envision an engaged visitor industry that ensures the protection of ecosystems, creates sustainable green jobs, promotes authentic local culture and products, and emphasizes the conservation and sustainable management of our natural resources. We aim to expand Sustainable Tourism Development by:

- Developing and marketing voluntourism opportunities to increase visitor engagement, and leveraging mainland institutional tourism resources to achieve local sustainability goals.
- Providing and promoting educational and networking opportunities to engage tourism industry professionals in discussing, and most importantly taking key actions that positively impact SDGs.

College & University Programs

We began increasing engagement with mainland colleges and universities to offer dozens of students service learning trips, internships, and volunteer vacations on Kaua`i in 2016.

We had a variety of service projects from several different colleges and universities completed on the Community Farm in Kalihiwai, including a greenhouse build and Youth Garden development, and began creating plans for expanding service projects to partner sites across the island in 2017. We also hosted three research interns from University of South Florida's MS in Global Sustainability program for the summer who completed research work and related reports on the topics of off-grid solar systems and localized school food system development.

We will be continuing to invest further time and resources into this area and welcome partnership opportunities with those in the visitor and tourism industry, as well as other nonprofit agencies involved in SDGs through work in sustainable agriculture, environmental and cultural conservation, localized economic development, and natural resources.



Community Capacity Building

Mālama Kaua'i realizes the importance of addressing issues holistically, and understands the reality that it will take much more than one organization and its supporters to see the kind of changes we hope to realize in the coming years. We believe that the best ideas and solutions with the longest-lasting effects come from our communities themselves. Therefore, we are increasing our investments in Community Capacity-Building, by:

- Providing fiscal sponsorship, AmeriCorps VISTA project management, service project support, grant writing and management, and other services for nonprofits and community groups wanting to create positive change in their communities.
- Facilitating research, education, and networking opportunities for all, to engage in creating opportunities that address barriers and lead to greater advances in sustainability for our island home.

Fiscal Sponsorship & Grant Writing Services

Mālama Kaua`i has long been a provider of fiscal sponsorship and fundraising support for up-and-coming nonprofits and community groups such as Save Koke`e, Kaua`i Nature School, Kaua`i Skate Ohana, and others. In 2016, we saw new relationships begin with over \$25,000 raised for new community partner efforts, including Kalalea/Anehola Farmers Hui, IWIKUA, and our ongoing fundraising support work with Kaua`i schools. We also closed out our fiscal sponsorship with the Kilauea Community Agricultural Center (formerly Kilauea Ag Park), who held their groundbreaking in March, and is thriving in its development due to the leadership of 'Āina Ho'okupu o Kīlauea, who is now an official nonprofit, with Yosh L`Hote as their Executive Director. Congratulations KCAC!

AmeriCorps VISTA Project Management

The Corporation for National Community Service is nationally renowned for their capacity building programs that help communities fight poverty and build community resources for sustainable solutions. Since starting our first AmeriCorps projects in 2014, we've seen our relationship grow, including new opportunities to sub-site full-time AmeriCorps VISTA service members at partner agencies. This allows partner agencies to take advantage of leveraging these full-time staff resources, while leaving the Federal grant applications, management, and reporting to us, so they can focus on what they do best. We're excited to begin sub-siting members with our partners Kawaikini NCPCS, Ke Kula Ni`ihau O Kekaha PCS, and IWIKUA, and look forward to expanding placement opportunities to other nonprofit and government agencies across Kaua`i into the future.

Mahalo to our 2016 Funders:

Atherton Family Foundation

Bank of Hawai'i

Cooke Foundation

Corporation for National Community Service

County of Kaua'i

Fiskars

Elsie H. Wilcox Foundation

Friends of Hawai'i Charities

Garden.org

Hawai`i Community Foundation

Hawai'i People's Fund

Hawai'i Tourism Authority

HMSA Foundation

Kaua`i Island Utility Cooperative

Kokua Hawai'i Foundation

Malie Foundation

North Shore Community Foundation

Office of Hawaiian Affairs

RSF Social Finance

Sidney Stern Memorial Trust

State of Hawai'i

The Bill Healy Foundation

The Ulupono Initiative

Future Goals

The finalizing of specific, measurable goals and outcomes for the next few years of our programs will be taking place during our Strategic Plan development process over the next 3 to 6 months; however, a few target areas of expansion you can expect to see over the next few years include:

Sustainable Workforce & Economic Development

- Support the continued establishment of Ag Parks and agricultural infrastructure to increase food production and localized economic opportunities, providing greater community access to healthy and affordable produce.
- Continue to assist schools in building their capacity through fresh snack programs, garden installations, technical assistance, and general support to grow in-school access to local produce and cultivate student agricultural skills.
- Successful launch and operation of pilot farm-to-school programs at Kawaikini NCPCS and Ke Kula Ni`ihau O Kekaha, including new kitchen infrastructure and increased local sourcing of menu items, to set the bar on Kaua`i farm-to-school efforts.
- Expansion of our Kaua`i Ag Internship Program to provide greater opportunities for more students, with an increased focus on supporting institutional-level internship program development and post-program job placement.
- Complete the build-out of a community-based gleaning network to ensure that agricultural food waste makes it to the tables of those who need it most, increasing fresh produce to access to children and the low-income.

Sustainable Tourism Development

- Development of a *Volunteer Kaua`i* brand, including website launch and expansion of our service learning programs with colleges and universities.
- Increased education and networking opportunities within the visitor industry, focused on Sustainable Development Goals (SDGs).

Community Capacity Building

- Enhanced support for community-led projects and programs that fall within our mission-serving areas through grant writing services, fiscal sponsorship, and resource sharing.
- Launch of new AmeriCorps VISTA Projects with key partners across the island.

Mahalo to our Community Partners & Supporters:

808 Equipment Rental 'Ai Pono Ola Pono

Alaka'i O Kaua'i Public Charter School

Aloha `Aina Juice Cafe

Alu Like Amy Field

AmeriCorps VISTA & NCCC
Anaina Hou Community Park

Apollo Kaua`i Asplunhd Bill & Joan Porter Billie Dawson Black Dog Farms

Boyd & Gaylene Gayagas

Catherine Pepper Charlie Bass

Church of the Pacific
County of Kaua`i
Creative Chrysalis
Durga Farm
Eleanor Snyder
Eugene "Onio" Punzal
For Kaua`i Magazine
Gaylord's Restaurant
GoFarm Hawai`i
Gray Hayton
Hanai
H.A.P.A.

Ho'ola Lahui Community Health Center

Hawaiian Islands Land Trust Hawai'i Child Nutrition Program Hawai'i Dept. of Agriculture Hawai'i Dept. of Education Hawai'i Dept. of Health

Hawai`i Dept. of Land & Natural Resources Hawai`i Environmental Education Association Hawai`i Farm-to-School & School Garden Hui Hawai`i Farmers Union United, Kaua`i Hawai`i Food Bank's Kaua`i Branch

Hawaii Society for Technology in Education Healthy Hut

Heart & Soul Organics Hukilau Lanai IWIKUA

Jacqueline Monroe

John Beuttell Kalaheo Cafe

Kalalea-Anehola Farmers Hui

Kalalea Juice Hale Kanuikapono PCS

Kaua`i Beekeepers Association

Kaua'i Beer Co.

Kaua`i Community College Kaua`i Conservation Alliance

Kaua'i Festivals

Kaua'i Forest Bird Recovery Project

Kaua`i Girl

Kaua`i Girl Scout Troop 775 Kaua`i Humane Society

Kaua`i Invasive Species Committee

Kaua`i Island Weddings

Kaua`i Juice Co.

Kaua'i Landscape Industry Council

Kaua'i Marriott

Kaua`i Master Gardener Program Kaua`i Nursery & Landscaping Kaua`i Organic Agroecology Farm

Kaua'i Salsa

Kaua`i Store & Erik Burton Kaua`i Veterinary Clinic Kawaikini NCPCS Kealia Farm

Ke Kula Ni`ihau o Kekaha

Kilauea Bakery

Kilauea Community Agricultural Center

KKCR - Kaua'i Community Radio

Kohola Leo Kokee Lodge

Kokee Resource Conservation Program

Kukulu Kumuhana O Anahola

Kula Aupuni Niihau A Kahelelani Aloha

Kumu 'Aina Farm Kunana Dairy Kunoa Cattle KUGA Agriculture Mālama Hulē'ia Ma'o Farms Mariachi's Cantina Matson

MidWeek Kaua`i Miguel Chrisman Moloa'a Organica'a

Na `Aina Kai Botanical Gardens

Na Pua No`eau

National Tropical Botanical Garden

North Shore General Store North Shore Lions Club Oasis on the Beach Ohana Farms One Song Farm Olympic Cafe

OnoPops Orin Ogilive

Pacific Islands Fish and Wildlife Office

Peacework & Greenwork

Peter Sidley

PD Designs and Armory Pink's Creamery

Poipu Beach Athletic Club Ramos Landscaping Reef Guides Kaua`i Regenerations

Rising Sun Organic Farm Robyn Arrington Ron Wiley

Rose Vali RSVP

Secret Beach Organics Sheraton Kaua'i Resort

Small Business Development Center

SoleMates 808 Steelgrass Farm Studio Barre and Soul

Surfrider Tammy Davis Tasting Kaua`i

TGI-The Garden Island Newspaper

Thai Smoothie Waimea

UH's College of Tropical Ag & HR (CTAHR) Uncle Kane & Makaweli Taro Farmers

Virginia St. Claire Wai'ale'ale Kava Source Wai Koa Plantation

Waimea Community Garden

Waiawa

Waipā Foundation West Kaua`i Farms

We're looking forward to a bright 2017, but need your support!

Please consider making a donation or continued commitment to our work in 2017. You can make a recurring or one-time online donation at www.malamakauai.org

Checks payable to Mālama Kaua`i may be sent to: Mālama Kaua`i, PO Box 1414, Kilauea, HI 96754